

**From:** Editor, Blue Peter

Room No. 8  
Building:

E514 TC

Tel.  
Ext.:

date: 19 April 1977

**Subject:** BLUE PETER/ DR WHO K9 PROMOTION

cc: H.Serials D.Tel.

A.H.Cop.

Bernard Wilkie V.E.M.

Tony Harding

**To:** Producer, Dr Who

Confirming our discussion.

You have very kindly agreed that Blue Peter should feature K9 on our programme of Monday 10 October (week 41) which is the Monday after K9 has first featured in Dr Who (Saturday 8 October).

Bernard Wilkie is arranging for Tony Harding to be free to accompany K9 and, as you suggest, we will book John Leason for K9's voice.

I look forward to mounting what sounds to be a fascinating item and one that will undoubtedly be of great interest to millions of Blue Peter viewers who are also fans of Dr Who.



(Biddy Baxter)

N.B. I would be most grateful if you would confirm our coverage will be K9's first television exposure (apart from presentation trails). The Blue Peter audience is so large we cannot afford to duplicate.

Graham Williams, Producer, Doctor Who

505 Union

21st April 1977

BLUE PETER/DR.WHO K9 : YOUR MEMO OF 19th APRIL

Editor, Blue Peter

C.C. H.Serials

Thank you for your memo. I am delighted that you think K9 worthy of a guest appearance on your programme. In both our interests however, I think it worth my emphasizing that I wish to retain the illusion of K9 as a character in its own right in the Doctor Who programme. I mentioned this just in case someone like Tony Harding, who is justifiably proud of his work and most enthusiastic about K9, might get carried away and blow all our trade secrets!

I can confirm that your coverage will be K9's first television exposure, with the obvious exceptions, as you request.

I cannot of course absolutely guarantee transmission schedules but the dates we have are the only ones that stand at present.

Graham Williams

**From:** Bernard Wilkie, Manager Visual Effects.

Room No. &  
Building: G06, 250 Western Ave.

Tel.  
Ext.:

date: 25.4.77.

**Subject:** BLUE PETER / DR WHO K9 PROMOTION

**To:** Editor, Blue Peter

I am worried by your request to display K9 on Blue Peter after only one episode of Dr.Who. I feel that it would be too early to give this device exposure when it might not have become sufficiently established in its own programme - or in other words, until it has made an impact, it might be embarrassing to give it undue prominence.

*BA Home.*

*PP*  
Bernard Wilkie

**From:** Editor, Blue Peter

Room No. 8  
Building:

E514 TC

Tel.  
Ext.:

date: 27 April 1977

**Subject:** BLUE PETER/DR WHO K9 PROMOTION

**To:** Manager Visual Effects

cc: H.Serials D.Tel.  
Producer, Dr Who

Thank you for your note. Please don't worry about the plan to include a K9 item in Blue Peter on Monday 10 October.

Graham Williams, Producer Dr Who, and Head of Serials have the fullest confidence in this device and point out that by week 41, although only one episode featuring K9 will have been transmitted, at least four other episodes will have been recorded so the device will be long past the experimental stage.

I would also like to point out that our whole intention is to promote both Dr Who and Visual Effects Department - we wouldn't dream of mounting an item that was in any way detrimental to either party!



(Biddy Baxter)

Graham Williams, Producer, Doctor Who

505 Union

6.10.77

SUGGESTED MATERIAL, INSERT 'K9', FOR "BLUE PETER"

Biddy Baxter

Biddy - I'm afraid I know the format of "Blue Peter" even less than you know the format of "Dr. Who"! The following is therefore a suggestion only of the way things could go to make an amusing (hopefully!) insert that will help me promote ~~t~~K9' in particular and "Dr. Who" in general, and provide you with material which I hope your audience will enjoy, be they faithful followers of with programme!

\* \* \* \* \*

PREAMBLE FROM PREVIOUS MATERIAL, GOING INTO .....

(AND I WON'T PARTICLARISE NAMES FOR YOU ..... '.)

PERSON: ..... Well, a mechanical dog is a bit different from the real thing, so we thought you'd like to meet them both together. Here we are ...

(WALKS AERROSS TO K9)

Hello, K9.

K9: (ALL THE WHIRRING, FLASHING LIGHTS BIT.) Negative. Negative. Do not approach. I have offensive capability -

PERSON: (HAND UP?) It's all right, K9. I've talked to the Doctor and Leela. I'm a friend.

(SUGGEST C.U. RADAR ANTENNAE - EARS - TWIRLING)

K9: Affirmative. Friend.

(SUGGEST TAIL WAGS)

PERSON: Those are your ears?

K9: Affirmative. Radio contact with Doctor Master confirms you are friend.

PERSON: And you wag your tail for friends?

K9: That depends on the friend.

PERSON: (SCRATCHES HEAD) So what d'you do if you don't like me?

SUGGEST BLASTER NOZZLE EXTENDS IN CU)

K9: I have three levels of offensive capability - stun, destroy and -

PERSON: All right - all right, I believe you.

(cont.)

(cont.)

K9: Logical. I never lie.

PERSON: Never?

K9: Hardly ever.

(SUGGEST TAIL DROOPS C.U.)

PERSON: But you're a computer, too, aren't you?

(SUGGEST A TINY COUPLE OF INCHES OF PRINTOUT FROM THE TAPE FACILITY. PERSON RIPS IT OFF - PERHAPS A LITTLE NERVOUSLY - AND STUDIES IT. MAKES NO SENSE AT ALL)

It's very interesting...

K.9: (SMUG, AS USUAL) A unique analysis of the index linked progression of extra terrestrial involvement in with sub strata three humanoid developments.

PERSON: I'll take your word for it ...

(SUGGEST PROBE EXTENDS TO TOUCH PERSON'S HAND)

What are you doing?

K9: Analytic probe contact necessary to ~~confirm~~ initial diagnosis.

(SUGGEST PAUSE FOR WHIRRING, LIGHTS FLASHING, ETC.)

PERSON: Well, how am I?

K9: Physically in reasonable condition. Further data can follow ...

PERSON:(HASTILY): No - that's all right, thank you.

K9: Thanks are unnecessary.

(IF YOU WISH TO SHOW CSO SCREEN OPERATING, PERHAPS A STRAIGHT CAPTION, OR, SHOULD YOU HAVE IT ON LINE, ANCHOR PRINTOUT TO READ: "MENTAL FACULTIES SEVERLY IMPAIRED. EXTENSIVE REPAIRS OR LONG HOLIDAY ONLY SOLUTION" ..... OR WHATEVER GAG YOU WANT TO PUT IN. ANYWAY, K9 ZIPS OFF TO MEET DOG.

N.B. NO IDEA HOW LIVE DOG WILL REACT TO MECHANICAL IDIOT BUZZING UP TO IT. PERHAPS CSO IN DIFFERENT AREAS ?!!!!)

PERSON: Where are you going now?

(SHOT, HOWEVER ACHIEVED, OF K9 AND DOG. K9 TAIL WAGGING)

~~XXXX~~ PERSON: (HAVING FOLLOWED) K9, this is -

K9: Introductions are unnecessary. I have made contact with friend.

PERSON: But you didn't say a word!

(cont.)



**BBC tv**

**BRITISH BROADCASTING CORPORATION**  
TELEVISION CENTRE WOOD LANE LONDON W12 7RJ  
TELEPHONE                      TELEX:  
TELEGRAMS AND CABLES: TELECASTS LONDON TELEX

11th October 1977

*Dear Graham*

Renewed thanks for your help with the K-9 item - particularly the superb script. I am sure we made a very effective compromise - no secrets were revealed yet children will have had the fun of seeing K-9 in a different location.

A quick query - would there be any objections if we showed children how to make a very simple do-it-yourself K-9 model? The sort of thing we have done in the past with things like the Daleks and Dougal and Zebedee etc. I would appreciate a quick reaction to this, as if we are going to make something we ought to get going pretty quickly. Could you also confirm how long you will be featuring K-9?

With many thanks

*Yours,  
Graham*

Graham Williams  
505  
Union House

BB/lb

*O.K. by me - but:  
Please ensure copyright position  
covered by your own Dept.*

Dr. Who Office

505 Union

14.10.77

K-9 MODEL

Biddy Baxter, Blue Peter

This is to follow up in writing a telephone conversation I had with your office yesterday; namely, that Graham has no objection to your showing children a simple do-it-yourself model of K9, providing there are no copyright complications.

Ann Rickard

**From:** John Adcock, Assistant Editor, Blue Peter

Room No. &  
Building:

E 514 TC

Tel.  
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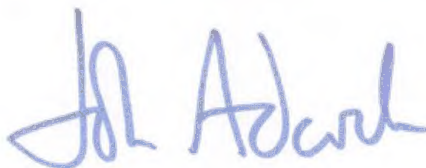
date: 15th December 1977

**Subject:** BLUE PETER HIGHLIGHTS OF THE YEAR 1977

**To:** DR. WHO OFFICE

In our Blue Peter Highlights of the Year programme on Thursday 29th December, there will be a short excerpt from our programme featuring K9. The programme will be transmitted at 5.05 p.m. on BBC 1.

I do hope you will be able to watch.



FMG

(JOHN ADCOCK)